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Friday 27<sup>th</sup> October 2023

## UECBV celebrates the election of the new president at annual Conference & AGM in Barcelona, Spain

Mr. Laurens Hoedemaker was elected new president of UECBV. The 52-year-old veterinarian and experienced Board member is president of COV and VNV, the associations for the meat producers and meat processors in the Netherlands. He now brings his expertise and power in a new role to the European Livestock and Meat Sector.

UECBV elected Mr. Roland Ackermann, CEO from Alpenrind GmbH and Board member of the Austrian Economic Chamber as vice-president for the UECBV Meat Industry Section.

This year's special event took place from 25<sup>th</sup> to 27<sup>th</sup> October in Barcelona with its public part on 26<sup>th</sup> October upon the kind invitation of the four UECBV Spanish members. With the motto "**Times are changing, we as well**", UECBV set the tone for its future affirming its commitment to sustainable meat production, meat trade and livestock trade in Europe.

After almost a decade in commercial veterinary practice, Mr. Hoedemaker has been secretary to the animal welfare advisory council in the Netherlands and CEO for the Royal Dutch hunting association. He also was president of EuroFAWC, the European forum for animal welfare advisory councils, and a vice president and Treasurer General of FACE, the European federation of European hunting organisations.

The newly elected president declared "*Meat is a very important part of the human diet. The European livestock and meat industry provides high quality meat and should be appreciated and respected in Europe. UECBV is a key organisation to help turn the challenges we are facing into opportunities for the livestock and meat sector in the next decade. I dedicate my efforts to UECBV in order to make it an even stronger and effective organisation, representing the livestock, meat trade and meat producers in a proactive way.*"

### ENDS

Note to the Editors:

The **European Livestock and Meat Trades Union (UECBV)**, founded in 1952, is the EU voice of national federations representing livestock markets, livestock traders (cattle, horses, sheep, pigs), meat traders (beef, horsemeat, sheep meat, pig meat), and meat industry (slaughterhouses, cutting plants and meat preparation plants).

**Brought together within the UECBV are:**

- an international association i.e. the [European Association of Livestock Markets \(AEMB\)](#),
- a [Young European Meat Committee \(YEMCo\)](#),
- the [European Natural Sausage Casings Association \(ENSCA\)](#),
- the [Organisation of European Ship Suppliers \(OCEAN\)](#),
- fifty-two national or regional federations in twenty-four of the twenty-seven Member States of the European Union, as well as Japan, Norway, Switzerland, Ukraine, and the United Kingdom.

In total, some 20,000 firms of all sizes and 230,000 jobs are represented within the UECBV through its national member federations.

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