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Press Release

Rules to calculate and mitigate the environmental performance of the red meat published

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This peer-reviewed methodology is the first of its kind for the red meat sector, with no other existing Life Cycle Assessment (LCA) for the value chain.

The main goal of the methodology is to calculate the full environmental footprint of the EU red meat in a stable, robust and science-based way. The Red Meat FCRs aim to improve the environmental performance of the sector and for each of the farming stages. In addition, these rules support the role of manure when assessing the carbon sequestration potential.

The UECBV FCRs will allow for individual companies in the red meat sector to assess and to mitigate the environmental impact of the 'hot spots' within the supply chain, and to compare environmental performance within the same animal species only.

Now, that the Red Meat FCRs have been finalised, the UECBV wishes to further engage with the Product Environmental Footprint Category Rules (**PEFCR**) transition phase (Directorate General Environment – European Commission) and with the FAO Livestock Environmental Assessment Performance (**LEAP**) partnership on road testing of the methodology, and to work with producers across Europe to enable them to improve their environmental performance and mitigate their impact over the coming years.

You can download the Red Meat Footprint Category Rules [here](#)

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UECBV is the European Livestock and Meat Trades Union. UECBV is an EU association representing in total, some 20,000 firms of all sizes and over 230,000 jobs are represented through its national member federations. The vast majority of these enterprises are small and medium enterprises (SMEs). **UECBV's** core objective is to achieve an optimum business climate for the livestock and meat industry across the European Union and to strengthen the competitiveness of the industry as a whole. To achieve this goal the UECBV **represents and defends the meat** sector vis-à-vis the European Institutions, promotes **EU trade and international trade**, deepens the **internal market and fights against competition distortions**.